



facebook flush 

Liza Stark
Major Studio: Interactivity
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THE QUESTION

How can we materialize our Facebook relationships with ourselves and others to relieve ourselves of them?

What sort of space would foster critical reflection?

THE STAGE

Csikszentmihalyi:

Objects help to impose an external order

Dunne and Raby's critically designed objects:

User as protagonist and subversion of function

Winner's political objects:

Bound to a digital infrastructure, an “[in]visible hand of management” has significantly reshaped social culture and the paradigm of person to person interaction

THE PROBLEM

Creating a strong enough
analogy for critical reflection

Ubiquitous computing + universal needs, actions, desires

THE CONCEPT

We take in food to nourish our physical bodies.



THE CONCEPT

We post to nourish our digital selves.




THE CONCEPT

And as with our physical body,
our digital self requires a cleanse
every once in a while,
a dump of old information to make
room for new posts, new growth.

I propose a digital flush:

THE CONCEPT



facebook flush 

THE SETTING



Bathroom = Private Space
= Reflective Space
= Unlikely Space to check FB

PRECEDENTS

FOR FUN: RSStroom Reader



PRECEDENTS

FOR CRITICAL REFLECTION:

Rethinking information handling:
designing for information overload
(aka, the iFlush)



WHY FACEBOOK?

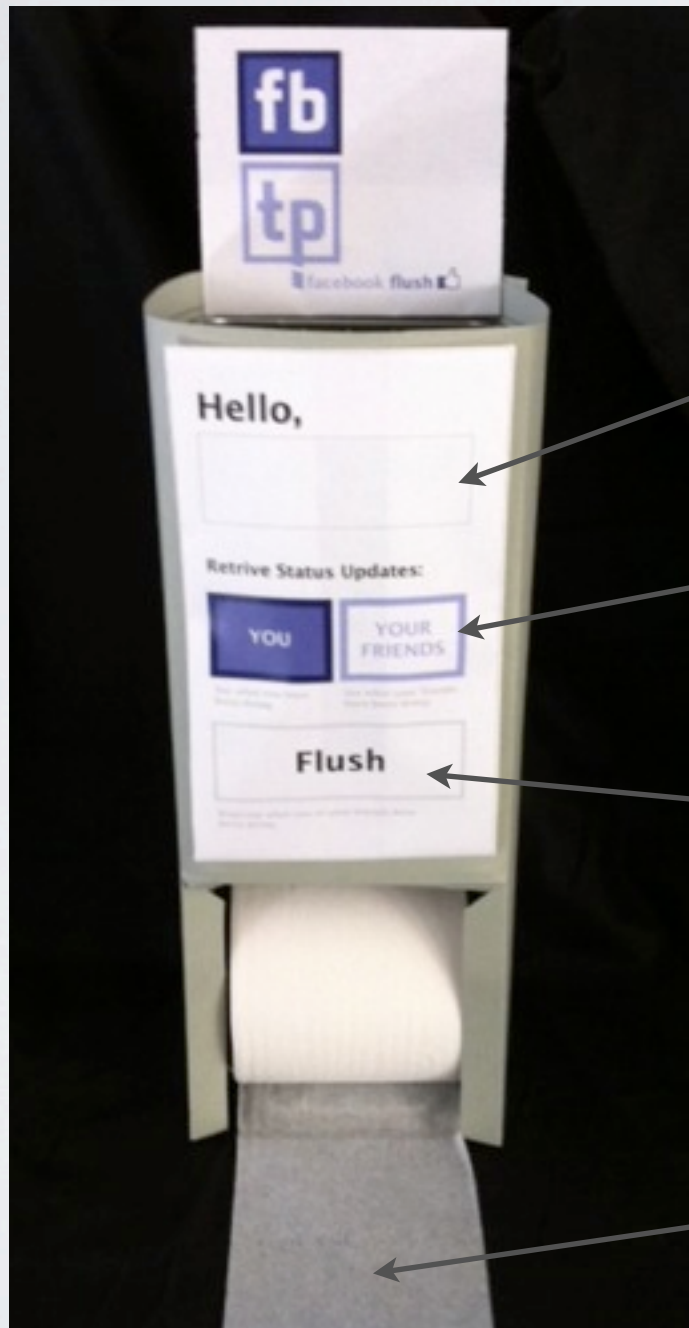
More of a narrative element - not as ethereal as Twitter
More expansive indicator of digital selves over time



VS.



THE PROTOTYPE



Who it is currently
connected to

Choice: you or your friends?

Print your tp and flush
your status(es)

Enjoy your statuses!

THE AUDIENCE



Novice, Experienced, Master, or Up-to-11 Facebook User

+

Has the ability (and desire) to access on mobile device

THE ACTUAL USER



The Mom



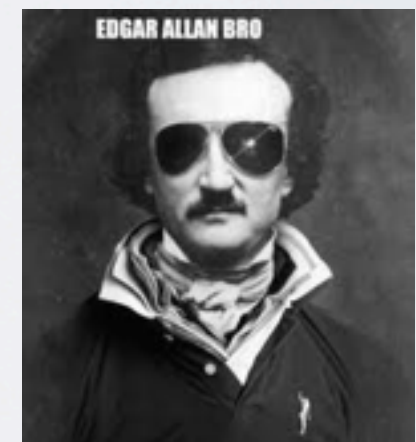
The Hacker



The Tween



The Politician



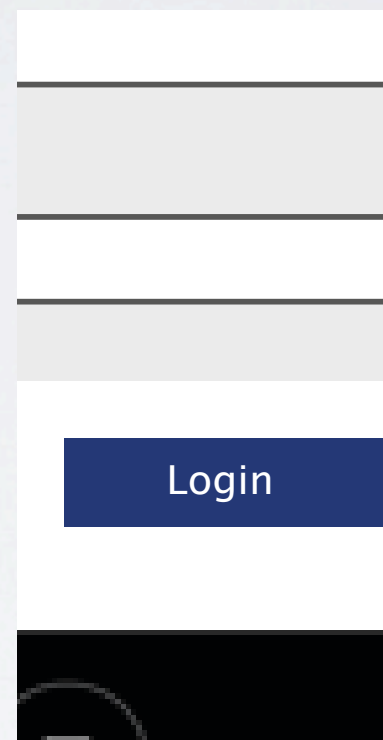
The Bro

THE SCENARIO

Getting Started



Download and sign up for the fb_tp application.



Once you login, you will stay logged in until you delete the application.

When you enter a building, the fb_tp dispenser connects to the app thereby allowing you to access statuses.

THE SCENARIO

The Call of Nature...or Facebook?

Hello,

Retrive Status Updates:

YOU
See what you have been doing

YOUR FRIENDS
See what your friends have been doing

Flush
Print out what you or your friends have been doing.



App allows dispenser to identify you and access you or your friends' most recent statuses

The Interface

THE SCENARIO

The Call of Nature...or Facebook?

Hello,

Retrive Status Updates:

YOU
See what you have been doing

YOUR FRIENDS
See what your friends have been doing

Flush
Print out what you or your friends have been doing.



User chooses which statuses s/he wants to read

The Interface

THE SCENARIO

The Call of Nature...or Facebook?

Hello,

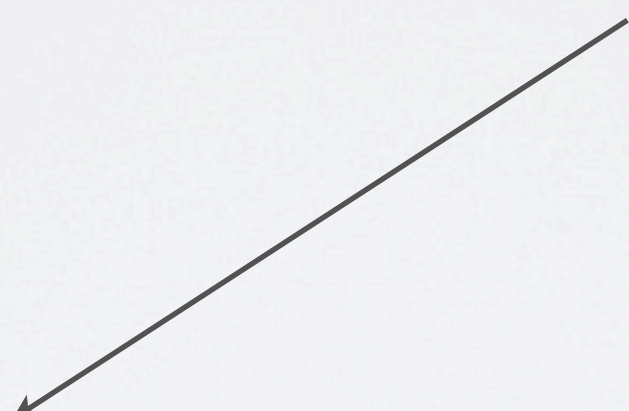
Retrive Status Updates:

YOU
See what you have been doing

YOUR FRIENDS
See what your friends have been doing

Flush
Print out what you or your friends have been doing.

User prints the statuses onto toilet via the “FLUSH” button



The Interface

THE SCENARIO

When you press “FLUSH”

Victor J. Kim

it might be time to migrate my
itunes library onto an external
hard drive...

7 hours ago

Katie Maguire

"God ain't got no iphone"

9 hours ago

Jackie Sheridan

Need I say more?
Obviously the most exciting
things were not preserved
via photography.


10 hours ago

Katie Maguire

Sleep Tonight by Stars on Set
Yourself On Fire
listen.grooveshark.com
Listen to Sleep Tonight by Stars
on Set Yourself On Fire

4 hours ago

FB_TP prints out the
statuses from the past
5 hours

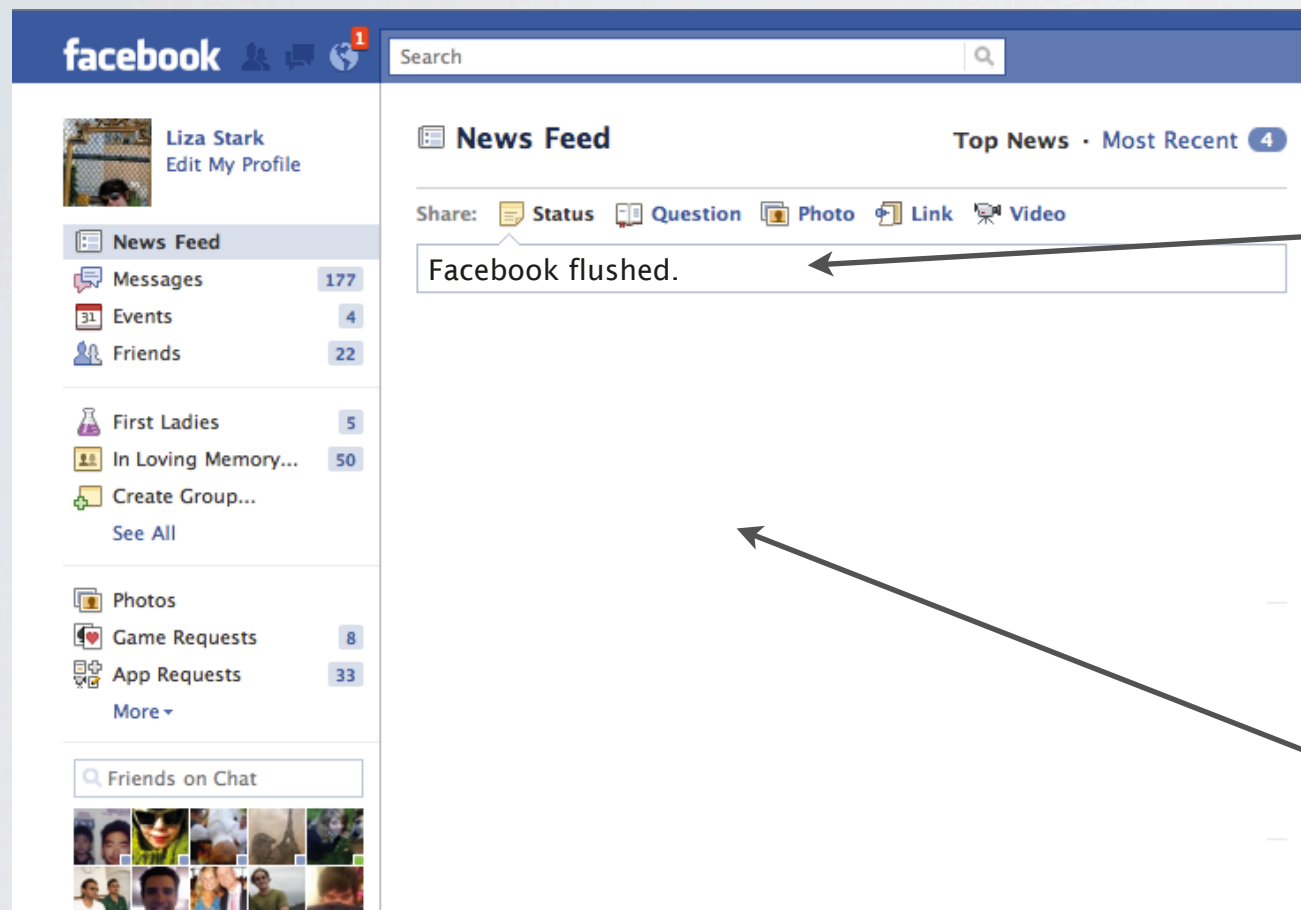


By printing the statuses physically,
you erase them from your profile.

Your status is automatically updated to
“Just Flushed!”

THE SCENARIO

When you press “FLUSH”



Your status is automatically updated to “Just Flushed!”

By printing the statuses physically, you erase them from your profile.

CONCLUSION

Strengths

Element of critical humor
Not didactic
Distinctive analogy

Weaknesses

Conceptual Layers
User issues

CONCLUSION

Metaphors are a powerful tool for critical design and can be used to restore agency to user through critical interaction.

Further iterations:

Address idea that cannot really erase data from