The background is a collage. On the left, a piece of light brown paper has handwritten text in black ink: 'abuse' at the top, 'drop out of high school' in the middle, and 'previous incarceration' below it. A large, thick red checkmark is drawn on the left side of this paper. At the bottom left, another piece of paper has the handwritten phrase 'This is how you lose her' with a dashed line and an arrow pointing towards the center. On the right side, there is a hand-drawn illustration of a girl with long brown hair and large, round glasses. The title 'THIS IS HOW YOU LOSE HER' is written in large, white, sans-serif capital letters across the center of the collage.

THIS IS HOW YOU LOSE HER

Cat Schmitz

CONCEPT

An interactive portrait that explores factors which increase chances of incarceration.

AUDIENCE

Youth Facing Professionals

Counselors, Educators, Social Workers

FACTORS THAT INCREASE CHANCES OF INCARCERATION

HIGH SCHOOL DROPOUT

10% vs 2.8%

ABUSE

25% more likely

PRIOR ARRESTS

67% more likely

*According to ACES Study, National Institute of Justice, and New York Times

abuse

drop out of
high school

previous
incarceration



DEMO

CHECKLIST FOR YOUR ARTWORK

☐ **CREATIVE**

UNIQUE, DETAILED, INTERESTING

☐ **NEAT**

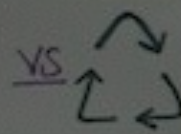
CAREFUL, CLEAN, SOLID, CONSISTANT...

☐ **COLORFUL**

HARMONIOUS, PURPOSEFUL, BALANCED...

☐ **COMPLETE**

SPACE FILLED, FOLLOWING ASSIGNMENT, CONSISTENT, SOLID, EMPHASIZED...



SHH...



CLEAN UP TIME

WHAT YOU DO

1) STOP and FREEZE your voice and actions

2) Put your work away in the pictured spot

3) Clean up after yourself

4) Get table materials ready for Materials Masters

5) Do your table's job for the

6) Sit QUIETLY, wait to be dismissed by Noise Monitors

INSPIRATION

school signage

THIS IS HOW
YOU LOSE HER

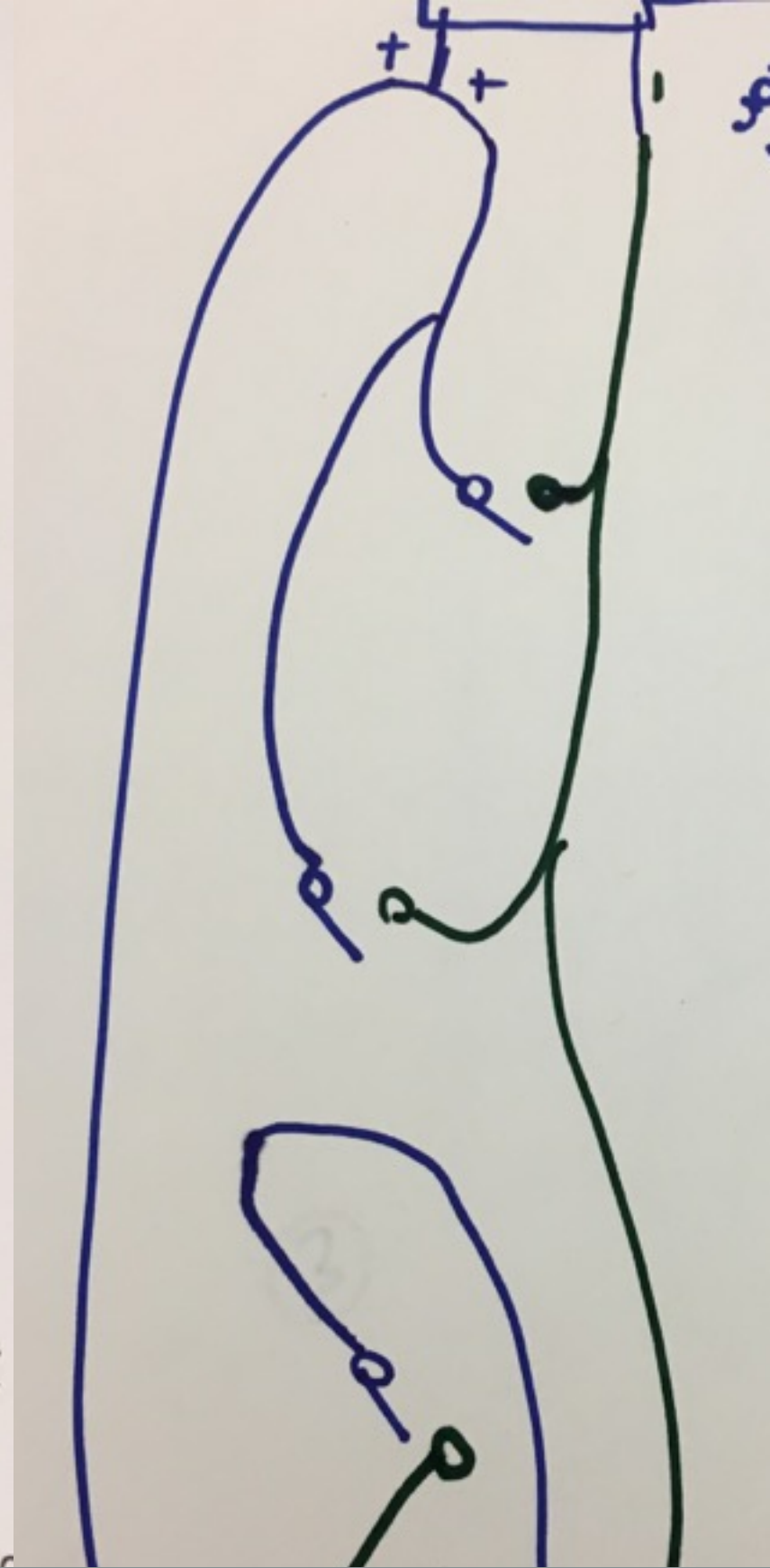
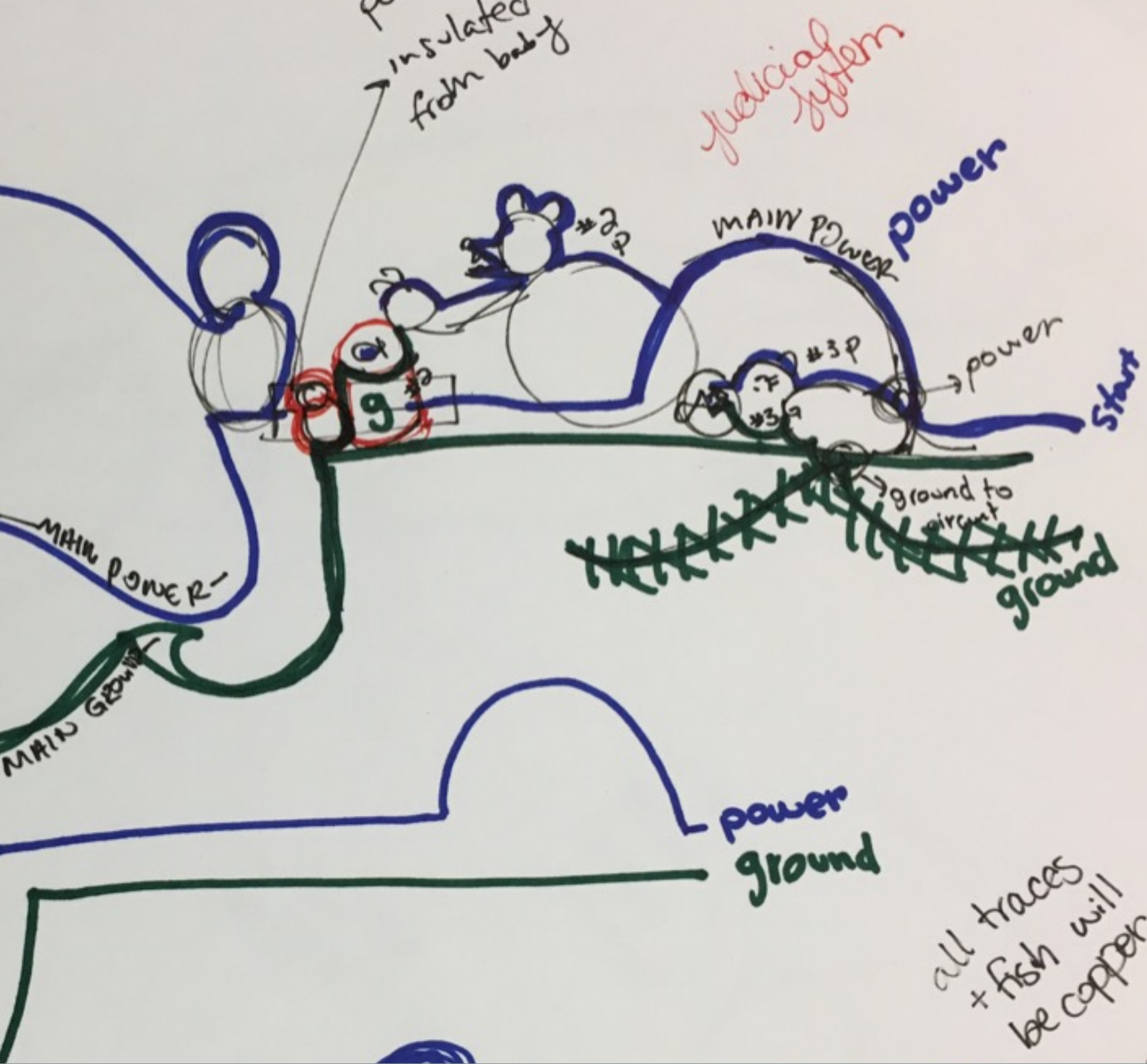


JUNOT DÍAZ

WINNER OF THE PULITZER PRIZE

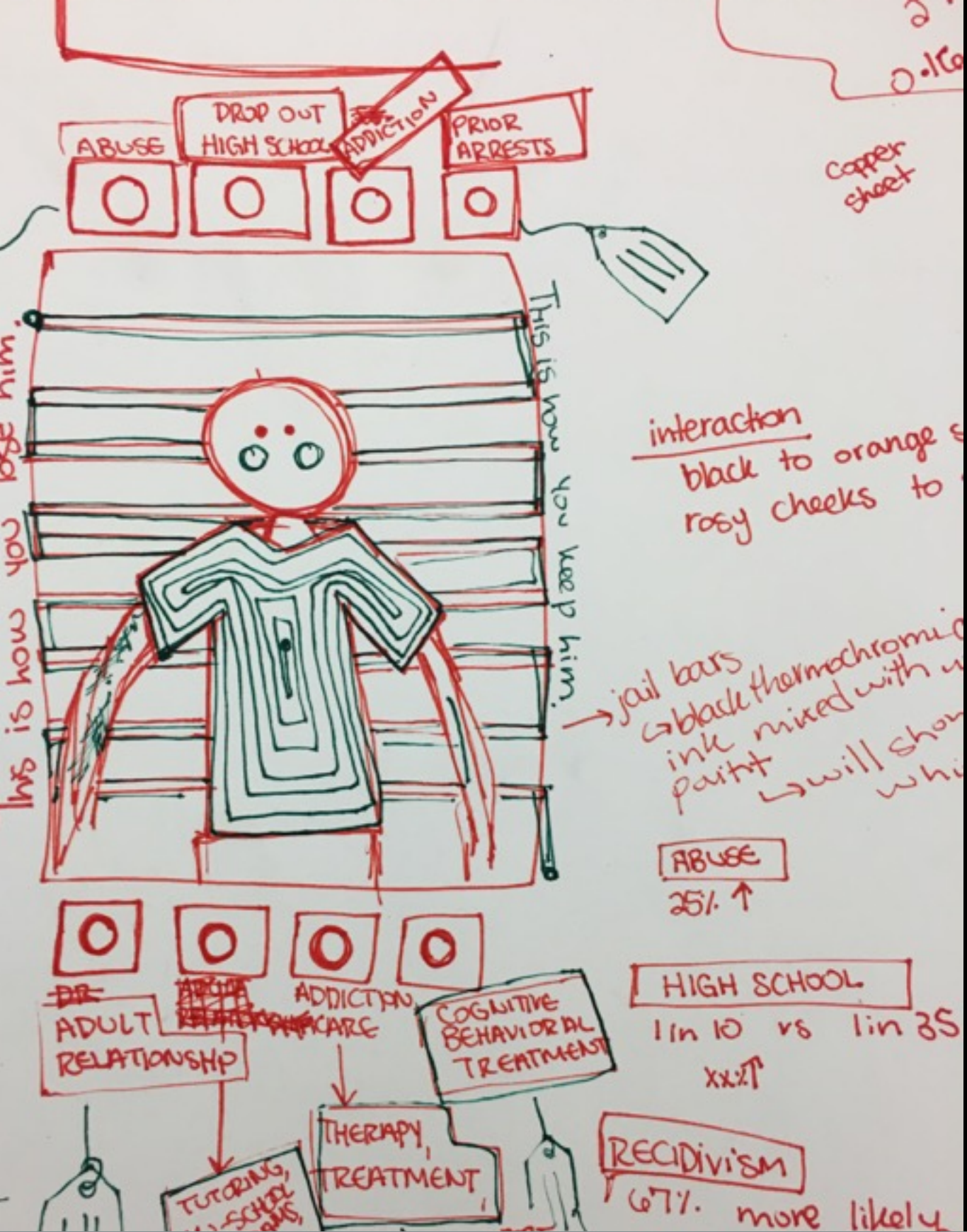
INSPIRATION

Junot Diaz



PROCESS





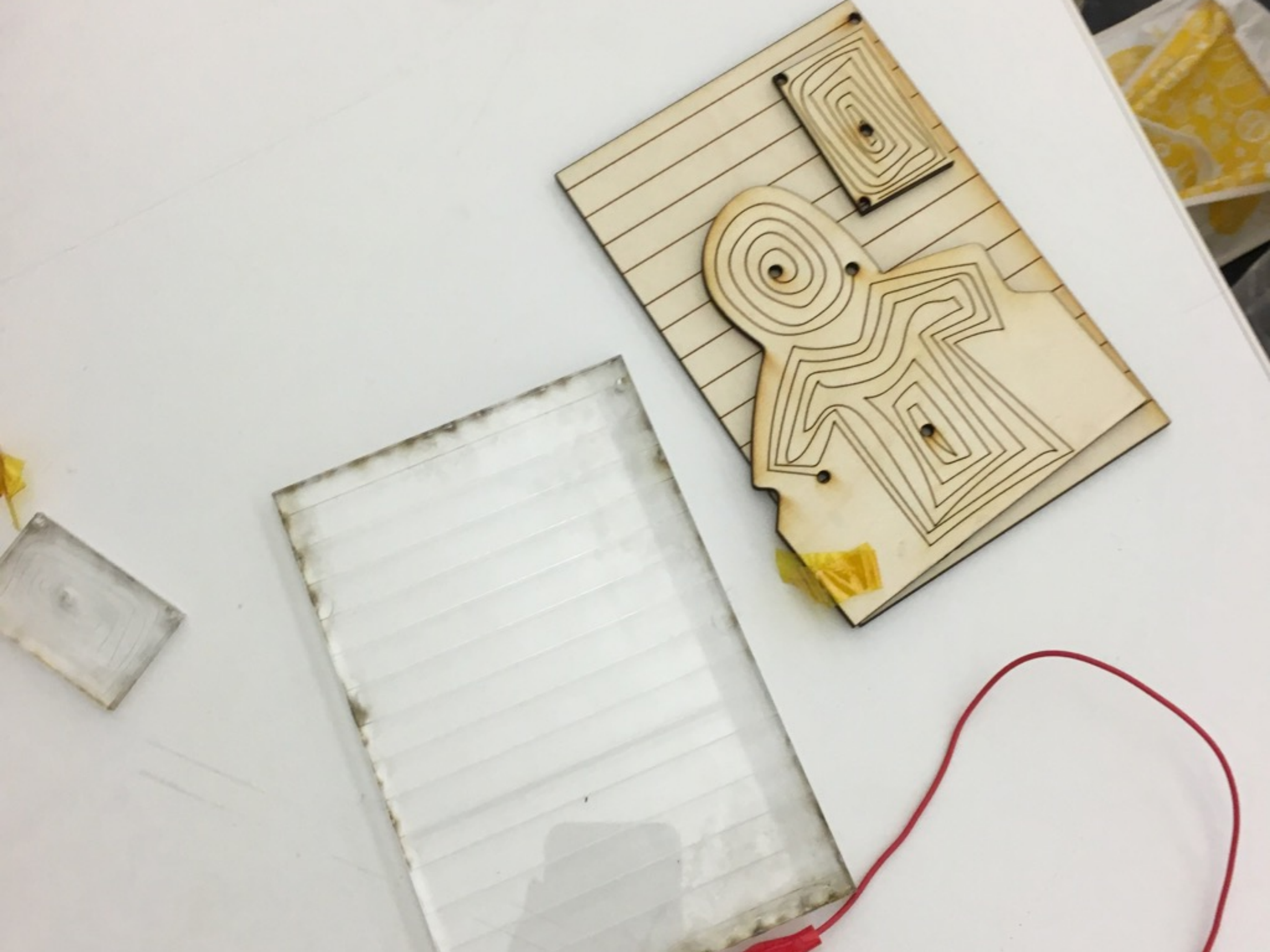
**“THE BOTTOM FACTORS
DON’T ALWAYS NEGATE
THE TOP ONES**

...

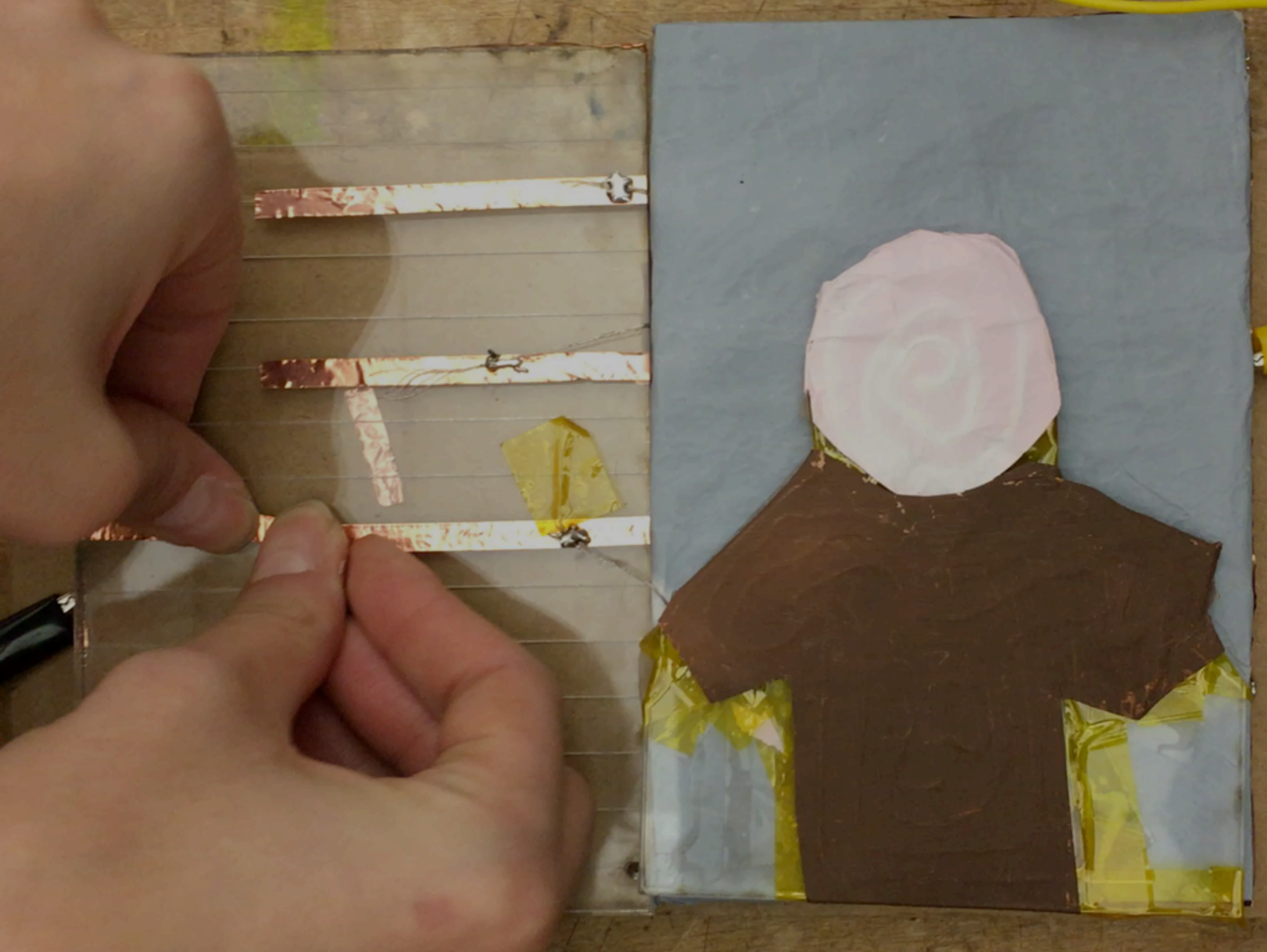
**THEY TAKE AWAY FROM
HOW SERIOUS THE TOP
FACTORS
ACTUALLY ARE.”**

- DR. ANEZKA SEBEK

FEEDBACK









CHALLENGES

Color Scheme

Length of wire

Even fade



FUTURE ITERATIONS

Causal relationship (circuit + concept)

Gender

Clear mugshot from better heating

abuse

drop out of
high school

previously
in contact

how

QUESTIONS?

Thanks!

